NEWS from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE November 9, 2006 Release #07-029 Firm's Recall Hotline: (877) 660-3777 CPSC Recall Hotline: (800) 638-2772 CPSC Media Contact: (301) 504-7908

"Cars" Toy Chests Sold at Toys "R" Us Recalled by Delta Enterprise Due to Lead Poisoning Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: "Cars" Toy Storage Benches

Units: About 3,000

Manufacturer: Delta Enterprise Corp., New York, N.Y.

Hazard: The red paint on the partition panels of the toy box contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

Incidents/Injuries: None reported.

Description: The wooden toy storage box is decorated with graphics from the animated movie "Cars." It has three removable cloth toy bins. "Delta" and the PO# are printed on the side panel. Only toy boxes with "PO#FJ505192" or "PO#FJ605042" marked on the side panel are included in this recall.

Sold exclusively at: Toys "R" Us stores from March 2006 through August 2006 for about \$50.

Manufactured in: China

Remedy: Consumers should take the recalled toy chests away from children immediately and return it to any Toys "R" Us for a credit or refund.

Consumer Contact: For more information, call Delta Enterprise at (877) 660-3777 between 9 a.m. and 5 p.m. ET Monday through Friday, or visit the firm's Web site at http://www.deltachildrensproducts.com/



Send the link for this page to a friend! The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard or can injure children. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at www.cpsc.gov/talk.html. To join a CPSC email subscription list, please go to www.cpsc.gov/cpsclist.asp. Consumers can obtain this release and recall information at CPSC's Web site at www.cpsc.gov.